

WILSON LEARNING SELECTED AS A TOP 20 SALES TRAINING COMPANY FOR SEVENTH CONSECUTIVE YEAR

Edina, Minn., USA—March 1, 2015

Wilson Learning Worldwide announced today that it was selected by TrainingIndustry.com as one of the 2015 Top 20 Sales Training Companies. Wilson Learning is a global provider of Human Performance Improvement solutions.

As part of its commitment to continuously monitor the training marketplace for the best providers and services, TrainingIndustry.com released its 2015 Top 20 Sales Training Companies list. TrainingIndustry.com uses a rigorous selection process that is independent of advertising commitment and reflects a genuine assessment of leading providers of training programs and services.

Selection of the Top 20 Sales Training Companies was based on the following criteria:

- Industry recognition and innovation
- Innovation in the sales training market
- Company size and growth potential
- Breadth of service offering
- Strength of clients served
- Geographic reach

“The Sales Training segment showed a strong innovation push in 2015 with continued above average growth rates,” said Ken Taylor, Chief Operating Officer of Training Industry, Inc. “The companies selected to this year’s list are leading the deployment of some new strategies in mobile learning, micro-learning, and innovation in sustainability in support of their programs.”

“Wilson Learning is honored to receive this recognition,” said Ed Emde, President of Wilson Learning Corporation. “As selling continues to grow increasingly more challenging, we are committed to maximizing the power of our clients’ sales talent. This recognition as one of TrainingIndustry.com’s Top 20 Sales Training Companies for the seventh straight year is a testament to our powerful, innovative solutions designed to meet sales organizations’ needs around the globe.”

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

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About Wilson Learning—Improving Performance Through People

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for Global 2000, Fortune 500, and emerging organizations worldwide. With operations in over 50 countries worldwide, including Japan and the United States, incorporating over 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing on leadership, sales, and individual effectiveness. Its integrated offerings include strategy alignment consulting, descriptive and evaluative assessment services, world-class process and skills content, and technology-enabled solutions. More information about Wilson Learning is available online at www.WilsonLearning.com or by calling 800.328.7937.



for immediate release

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About Training Industry, Inc.

TrainingIndustry.com spotlights the latest news, articles, case studies, and best practices within the training industry. The company's focus is to help dedicated businesses and training professionals get the information, insight, and tools needed to more effectively manage the business of learning.